

# 2019-2020 District Goals



**District:** District 324B2  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Motivation will be offered to club officers repeatedly through zone chairpersons

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
Motivation will be offered to Region and Zone Chairpersons repeatedly through GLT District Coordinator

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 100 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Planning to conduct Region and Zone Chairpersons Schooling in July 2019, Presidential Academy in July 2019, District Lions Leadership Institute in October 2019, Senior Lions Leadership Institute in January 2020, Effective Public Speaking Workshop in September 2019, Train the Trainers Workshop in November 2019, Guiding Lion Program in August 2019, Etc,

## MEMBERSHIP: INVITE FOR IMPACT

|              | FY New Members |
|--------------|----------------|
| 1st Quartter | 100            |
| 2nd Quartter | 50             |
| 3rd Quartter | 50             |
| 4th Quartter | 50             |

**By the end offi the 4th quartier, the distiricti will add a tiotial offi 250 new members.**

### Action Itiems:

My disttrictt will esttblis ~~1~~ club branch(es).

My disttrictt will induc ~~50~~ new Lions under 40 years old.

My disttrictt will conver ~~10~~ Leos tto Lions

My disttrictt will organize att leas ~~3~~ membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our g~~o~~ale. Justt Ask Guide, Club Membership

Chair Guide witht induc~~t~~ion ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

|              | New Clubs | Chartter Members |
|--------------|-----------|------------------|
| 1st Quartter | 2         | 50               |
| 2nd Quartter | 1         | 25               |
| 3rd Quartter | 1         | 25               |
| 4th Quartter | 1         | 25               |

**By the end offi the 4th quartier, the distiricti will stiarti 5 new clubs.**

**With a minimum offi 125 chartier members.**

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz ~~5~~ Leo Club(s).

My disttrictt will stta~~rt~~ Specialitty Club(s).

Tradittonal Lions Clubs and Leo Clubs

My disttrictt will stta~~rt~~w Campus Club(s) att~~o~~-w school/university

My disttrictt will use and promotte membership resources tto achieve our g~~o~~ale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

|              | Drops |
|--------------|-------|
| 1st Quartter | 75    |
| 2nd Quartter | 25    |
| 3rd Quartter | 25    |
| 4th Quartter | 50    |

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 175 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Even though it is unavoidable, special awards will be announced for retention

## NET GROWTH GOAL

|                |   |                     |   |                    |   |                 |
|----------------|---|---------------------|---|--------------------|---|-----------------|
| 250            | + | 125                 | - | 175                | = | 200             |
| FY New Members | + | FY Chartter Members | - | FY Rettentton Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 5000 people.

### Action Itiems:

Ofi tthe ttotal number ofi people served in my distiricti, 1200 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and

Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impact in ttheir community

Addittonal actton ittems tto achieve tthis goal

Mottvatton will be given tto all clubs tthrough GST Coordinattor

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 500 service activities.

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Motivation will be given to all clubs through GST Coordinator

### Custom goal and action items

Motivation will be given to all clubs through GST Coordinator

Awards will be announced to all clubs for proper reporting and for the projects done

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 25% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 1000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Special Programs will be conducted

## ADVOCATE

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Motivation will be given to all clubs through GST Coordinator and District Activities Chairperson

### **Custom goal and action items**

Special Programs will be conducted